

SPONSORSHIP APPLICATION

Thank you for sponsoring an event with the City of Chandler. Please complete the following application.

Company Name:

Contact Name:

Mailing Address:

Telephone Number:

Email Address:

Website:

Social Media Handles:

1. Which event is your company sponsoring:

- | | |
|---|--|
| <input type="checkbox"/> Chandler Mayor's Day of Play | <input type="checkbox"/> Tumbleweed Tree Lighting and Parade of Lights |
| <input type="checkbox"/> Halloween Spooktacular | <input type="checkbox"/> Family Easter Celebration |
| <input type="checkbox"/> Woofstock | <input type="checkbox"/> Chandler Jazz Festival |
| <input type="checkbox"/> CinePark | |

2. Please select your sponsorship level (refer to sponsorship package for complete details):

- | | |
|---|--|
| <input type="checkbox"/> Platinum Package - \$5,000 | <input type="checkbox"/> Gold Package - \$2,000 |
| <input type="checkbox"/> Silver Package - \$1,000 | <input type="checkbox"/> Bronze Package - \$500 |
| <input type="checkbox"/> Copper Package - \$200 | <input type="checkbox"/> A la cart – <i>Price Determined Per Selection</i> |

3. Based off your indicated sponsorship level, please select the package options desired:

Options A

- Twitter – 3 Posts
- Instagram – 3 Posts
- Recreation E-Newsletter Event Information Post – Logo (Min. of 2 blasts)
- 2 Stage Individual Sponsor Acknowledgement
- 2 Items of Company's Marketing Materials Distributed at Event Information Booth

Options B

- Event Fliers - Logo
- Event Posters - Logo
- Recreation E-Newsletter – Banner Ad or Coupon (1 insert)
- Facebook – 4 Posts
- 1 Company Banner Displayed on Event Stage (Banner Provided by Company)

Options C

- Web Banner Ad – Event Website Header
- YouTube – Pre-video Sponsor Advertisement Slide
- Bus Billboards Advertisement - Logo
- BreakTime Magazine Advertisement - Logo
- 10' x 10' Booth Space at Event

Options D

- Logo on Promo Event Video seen on Channel 11
- Logo on Newspaper Advertisement – Minimum of 2 Ads
- Logo on Magazine Advertisement – Minimum of 1 Ad
- Logo on Event Day Layout/Schedule
- Logo on Park Banner – Minimum of 2 Weeks of Exposure

Signature

Date

